



**SAROM**  
packaging

## **Berlin Packaging Completes the Acquisition of Sarom Packaging and Romgallia**

*Acquisition will expand the company's footprint in EMEA and strengthen its packaging solutions*

**MILAN (June 4th, 2025)** - Berlin Packaging, the world's largest Hybrid Packaging Supplier®, announced today that it has completed its acquisition of Sarom Packaging and Romgallia.

Founded in Romania in 1992 as a family business, Sarom Packaging supplies glass packaging for the food and beverage industries, specializing in wine bottles and closures. With customers in Romania and throughout Eastern Europe, Sarom Packaging offers a wide range of specialty and premium glass packaging solutions. Sarom Packaging also offers its customers design and integrated packaging solutions through its in-house creative laboratory. Romgallia, established in Romania in 1999, specializes in packaging solutions for the pharmaceutical and cosmetics industries with customers throughout Romania and Eastern Europe.

"Berlin Packaging's combination with Sarom Packaging and Romgallia will expand our operations in Eastern Europe. Moreover, the combination will add to our expansive glass product portfolio for various end markets," said Elias Valavanis, leader of Berlin Packaging's Mediterranean Region.

"This is great news for our company and all our business partners. Combining forces with Berlin Packaging will bring more value than ever to our customers. We have a shared philosophy and a shared commitment to continuously raise our quality standards," added Jacques-Edouard Savoie and Paul-Eugène Savoie, who lead Sarom Packaging and Romgallia.

### **About Berlin Packaging**

Berlin Packaging is the world's largest Hybrid Packaging Supplier® of glass, plastic, metal containers, flexibles and closures. The company supplies billions of items annually along with package design, financing, consulting, warehousing, sustainability solutions, and logistics services for customers across all industries. Berlin Packaging brings together the best of manufacturing, distribution, and income-adding service providers. Its mission is to increase the net income of its customers through packaging products and services.

Please visit [BerlinPackaging.com](https://BerlinPackaging.com) and [BerlinPackaging.eu](https://BerlinPackaging.eu) for more information.

### **Press contacts:**

#### **Press Office – Omnicom PR Group Italy**

Ilaria Sala, [ilaria.sala@omnicomprgroup.com](mailto:ilaria.sala@omnicomprgroup.com), +39 335 8112968

Silvia Amadei, [silvia.amadei@omnicomprgroup.com](mailto:silvia.amadei@omnicomprgroup.com), +39 324 0021566

### **Berlin Packaging**

Elena Franzetti, [elena.franzetti@BerlinPackaging.com](mailto:elena.franzetti@BerlinPackaging.com), +39 02 48436611, +39 3401204145 for EMEA

Celeste Osborne, [celeste.osborne@BerlinPackaging.com](mailto:celeste.osborne@BerlinPackaging.com), +1 708 272 7046 for North America